

You can write about standards, regulation, best practice and consumer protection at length.

or you can show them in an instant.



*"By using the RICS logo on our materials we are showing our professional status as Chartered Surveyors, this provides confidence of our professional integrity and our commitment to providing high quality standards"*

ANDREW CARR MRICS

#### **It's your logo. Be proud of it.**

As a qualified RICS member or member firm the logo is yours to use to promote you and your company in everyday business. By displaying the RICS mark, you not only play a key role in helping raise the profile of the profession amongst the public, business and related professionals but you are promoting yourself as an RICS member – a complete property professional.

#### **It makes a difference.**

As RICS continues to become more prominent in the public eye, proudly displaying the logo identifies your chartered status and instantly sets you apart from the competition, providing confidence to your clients and unrivalled professional credibility to you. The logo helps to communicate that you are competent, responsible, honest and trustworthy and that you have pride in your work.

#### **Making it work for you.**

Standing out as an RICS member can help to maximise your credibility and potential earning power. The logo is versatile and can be used in many different ways to suit the diverse RICS membership. Shop windows, business cards, site boards and websites are just some of the ways that members choose to use the logo and promote their chartered status.

